BARRIE BRAMLEY

Detailed Bio

How often do you go **there and back to see how far it is**? It may sound like a strange journey to take, but in a world changing at the pace it is, understanding the emerging landscape around you, and the distances you may have to go to adapt, is critical.

For the past 10 years Barrie has spoken to and worked with hundreds of companies, in multiple industries, in many countries around the world, to help them understand the changing world we work in.

Barrie is a sought after speaker who researches the following areas:

- Attracting and retaining talent (including generational differences, leadership and strategy);
- Social Media and it's impact on how we communicate and engage with each other;
- Creativity and Innovation;
- Broad Global Trends

A short overview of Barrie's history includes:

- Born in Johannesburg, South Africa,
- He moved to Durban in 1993 after taking up a position at a large Youth Development NGO.
- He's a founder of the International Youth Development Centre, a project that specialized in recruiting young adults from countries outside of South Africa and placing them in community development projects in and around Durban.
- He was a founder and MD of trend business TomorrowToday, where he spent 10 years.
- He's always been the Chief Imagination Officer wherever he's worked, and continues to be that into the future.

Barrie is often described as a creative, fun, energetic, sharp thinking social software activist, who loves taking organisations and individuals **there and back to see how far it is.**

If you ask him, and he WILL tell you, that he's most proud of being a dad to 2 beautiful daughters.

Introduction Paragraph

Our next speaker is a creative and strategic thinker with bundles of enthusiasm and energy. Today he's here to take us there and back to see how far it is. Barrie speaks to well over 100 companies and organisations every year, and he can be mostly found in Johannesburg. Please welcome Barrie Bramley.

Barrie can be found online:

twitter:	www.twitter.com/barriebramley (@barriebramley)
web:	www.barriebramley.com
linked-in:	www.linkedin.com/in/barriebramley
catch-all:	about.me/barriebramley