



Mind the Gap

Understanding different generational value systems

This award-winning presentation or workshop, repeatedly requested by CEOs and event planners around the world, is a multi-media, humour-filled exploration of the different generations: how value systems are developed and how these influence attitudes and behaviours.

By understanding the impact of different generations, inside and outside your organisation, you can improve customer relationships, and the productivity and interactions of your teams. Understand why younger and older people - staff, customers, family and friends - have such different expectations and approaches to life, leadership, work and relationships. Apply the insights immediately and change your company forever.

The presentation or workshop helps participants understand why people older and younger than themselves have different value systems, and how a generation gap influences attitudes and behaviours. It concludes with practical applications suitable for the audience - this includes how to attract, retain and engage employees, how to connect with valued customers and service clients, across the generations.



“Mind the Gap - Understanding different generational value systems” is presented by Barrie Bramley. Barrie is a founding partner of TomorrowToday, where he consults with individuals and companies, assisting them to understand what happens when a changing business environment meets a changing worker. Barrie speaks to well over 100 companies and organisations every year.

Contact Details

For more information about this presentation, or to book Barrie for your next conference or event, please contact Jude Foulston on +27 (72) 8590412 or e-mail her at jude@tomorrowtoday.co.za